

# **We Are American Tire Distributors**

Business

HUNTERSVILLE, NC

## **The road ahead starts here**

In 2025, American Tire Distributors (ATD) proudly celebrates 90 years of service to the tire and automotive aftermarket industry. Since 1935, we've been more than a tire distributor—we've been a trusted partner to independent tire dealers, auto repair shops, dealerships, and national retail chains. Our purpose has always been clear: to help our customers thrive and keep America's drivers safely on the road.

As the largest wholesale tire distributor in North America, ATD leads the industry in tire logistics, delivery speed, and product availability. With an expansive network of 110+ distribution centers, 3 mixing centers, and 2 regional hubs, we offer same-day and next-day tire delivery on more than 90,000 SKUs, including top tire brands, wheels, and shop supplies. Our scale and operational excellence make ATD the go-to source for tire dealers and auto retailers looking for fast, reliable, and comprehensive service.

We've proudly served more than 80,000 customers over the decades, but our 90th anniversary is not just a celebration of the past—it's a commitment to the future of tire distribution.

YOUR SUPPLY CHAIN SOLUTION

## **Powering the tire ecosystem from the first mile to the last**

ATD continues to redefine what it means to be a modern tire supply and logistics partner. Our AI-powered routing technology improves delivery efficiency while

reducing fuel consumption and emissions. With FLXFWD—our third-party and fourth-party logistics (3PL and 4PL) solution—we extend our services beyond wholesale, helping manufacturers and retailers streamline operations and reach more customers, faster.

Our investments in supply chain automation, regional inventory optimization, and tech-driven last-mile delivery services are designed to improve tire availability, reduce operating costs, and protect our competitive edge—so our customers always have access to the right tire, at the right time, at the right price.

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PROGRAMS & REWARDS

## **Unrivaled tire dealer programs and digital tools**

As tire dealers face growing competition, evolving consumer expectations, and rising costs, we've made it our mission to provide more than just tires—we provide tools for growth.

Our industry-leading tire dealer loyalty programs, like the ATD Partner Program, Activate, and Retail+Pro Rewards, offer exclusive benefits, rewards, and incentives. From quarterly payouts and incentive trips to simplified rebate tracking and business support, these programs are designed to maximize dealer profitability.

We also offer one of the most advanced e-commerce platforms for tire dealers, enabling customers to search inventory, place orders, and track deliveries 24/7 from any device. This digital-first approach helps dealers' close sales quickly, increase efficiency, and stay focused on customer service.

[Explore ATD Rewards](#)

## **A trusted tire distributor—then, now, and always**

In 2025, ATD moves forward with a strong financial foundation and the backing of strategic investors. Under the leadership of President & CEO Ira Silver—an industry veteran known for operational excellence and customer-centric transformation—ATD is reclaiming its position as the undisputed leader in the replacement tire market.

We remain committed to operating under the name tire dealers have trusted for 90 years: American Tire Distributors. That trust is earned every day by nearly 4,000 dedicated associates across the U.S. who embody our purpose and drive our success.

[Who We Are](#)

90 YEARS OF SERVICE

## **Looking ahead: the next 90 years of tire distribution**

As we enter our ninth decade, ATD continues to innovate, evolve, and expand to meet the needs of our customers and the demands of an ever-changing industry. We combine the scale and strength of a national distributor with the personal service, speed, and local expertise of a regional partner.

From auto shop tire supply to nationwide logistics, digital tools, and rewards programs, ATD is more than a tire wholesaler—we are your partner in growth. Because after 90 years in business, we're not just leading the industry. We're building its future.

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